

Limerick™

SOFT LEAF BUFFALO

STENOTAPHRUM SECUNDATUM (TF01)



A truly Australian Soft Leaf Buffalo variety - Evolved to thrive in Australian conditions

History

The grass was selected by John Powell from a patch south of Coffs Harbour in the Bellinger Valley in about 2003. Having seen some of the new Buffalo grasses in America John thought this grass looked similar and may have some market potential.

After some initial studies, the grass was further trialed at Tamborine in Queensland, before being placed in the Australian Buffalo Grass Trials (TF01). DNA profiling based on ISSR techniques was completed by the QLD DPI in collaboration with the University of Queensland. TF01 was identified as a unique turf grass cultivar with characteristics classifying TF01 as a member of the Australian Commercial Group. In September 2008 TF01 was granted a PBR.



John & Robin Powell (J & R Ag Pty Ltd) have recently taken back control of the PBR registration TF01 and are seeking farmers interested in becoming part of the Limerick production team.

Our PBR will expire in September 2028. It is our intention to licence interested growers to produce, market and sell the grass under the trade mark LIMERICK which will extend past the expiry of the PBR. This will give producers security for a longer product life span.

Why become a Limerick grower?

- Lower upfront costs
- Reasonable and realistic royalty structure
- Long term PBR and Trademark protection
- Local advertising potential

Limerick soft leaf Buffalo grows with a low amount of thatch giving it a softer feel than many varieties of Buffalo on the market. Its dark green colour and fast recovery from wear make it more appealing to any home owner. Research has found that Limerick has less upright growth than any other cultivar on the market giving buyers a lush green lawn that requires even less maintenance.

Fast re-growth assists in quick establishment which is important to the producer and commercial operator.

Limerick™

SOFT LEAF BUFFALO

STENOTAPHRUM SECUNDATUM (TF01)



What sets Limerick apart from other varieties?

- Low thatch & softer feel
- Deeper green
- Less maintenance
- Good drought tolerance
- Quick recovery from wear
- Good shade tolerance



We are proud to introduce the exciting new Limerick Soft Leaf Buffalo turf variety to the Australian market place.

Testing demonstrates that Limerick (*Stenotaphrum secundatum* TF01) is not only comparable to the other well-known varieties, but performs with excellence in a wide range of environments, making it perfect for all projects—from the smallest Aussie backyard to the most prestigious and alluring parks and gardens.

Initially we are looking for turf producers who are looking for a well proven soft leaf Buffalo variety offering great long term commercial opportunity.

The Limerick web site www.limerickturf.com.au is under construction and will soon act as a resource for growers and potential customers to locate local producers.

For further information, please contact:

John Powell
J & R Ag Pty Ltd
66 Brooklands Drive
BEAUDESERT.QLD 4285

Phone.0432 348 332
Email. info@limerickturf.com.au